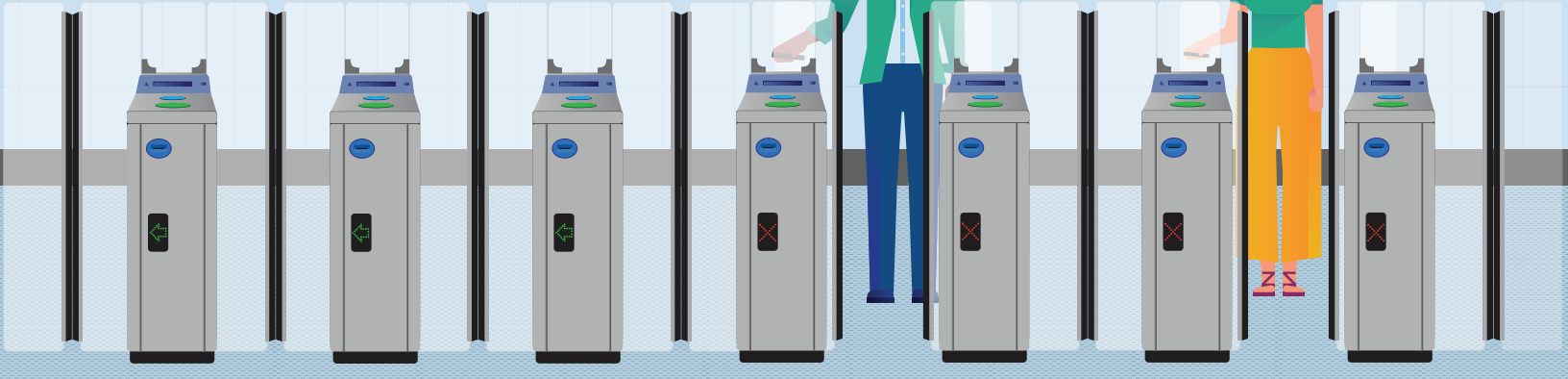


○ Visa and FEIG: Making the future of transit a reality.

FEIG +



○ Moving forward, together.

To meet evolving customer preferences, urban transportation agencies are shifting from traditional ticketing options and adopting contactless, open loop systems that provide riders with more seamless payment experiences.

This transformation to “touch-free” transit is a major step toward helping to decrease operating costs and increase transit system efficiencies. One which requires the effective implementation, management and processing of contactless payment technologies.

That’s why Visa created the Visa Ready for Transit program – establishing a network of partners certified by Visa to accelerate the delivery of world-class payments solutions and services. And ultimately, to improve the urban mobility payment experience for everyone.

○ FEIG ELECTRONIC: A certified Visa Ready for Transit partner.

FEIG ELECTRONIC is a leading global technology supplier in the field of RFID readers, Controllers, Sensors and Self-Service Payment Terminals, headquartered in Weilburg, Germany. As part of their portfolio in the NFC/Open Payments category, the company introduced their innovative cVEND platform—which enables secure transit payment transactions for both contactless open loop credit cards and closed loop public transport ticketing thereby creating seamless user experiences on public transport methods. Today FEIG payment terminals serve as the gateway to a fast, frictionless, end-to-end journey.

○ Selecting the right partner.



Transit operator seeks an enabler to help upgrade to open loop payment systems.



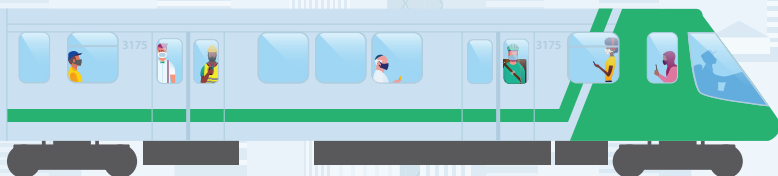
Transit operator searches Visa Ready for partners certified for transit use cases.



FEIG's Visa Ready certification assures the transit operator of FEIG's capabilities.



FEIG's solution allows the transit operator to streamline their launch of open loop payments.



A program of progress.

Recognizing Visa's ongoing commitment to help transit operators upgrade their transit payment experiences, FEIG became a Visa Ready for Transit partner in April 2020. Their participation has provided FEIG with opportunities to:



Validate FEIG as an established payment solution provider in the urban mobility and transit sector



Align FEIG's cVEND payment terminal with the latest Visa standards—which can help streamline and simplify adoption and usage



Bring solution visibility to the market – globally



Benefit from expanded visibility into Visa's global transit efforts and expertise

As a Visa Ready for Transit partner, FEIG is now seen as a best-in-class payment terminal solution provider with the understanding and expertise to enable the implementation of modern transit ticketing and payment systems. It's an effort that promises to help attract more transit operators and system integrators from around the world—the potential to both elevate the company's reputation and increase revenue.

Why Visa Ready for Transit.

50+

solutions

100+

countries

Visa Ready for Transit connects public transport operators with industry-leading terminal, back office, and payment gateway solution providers. The benefits of working with a Visa Ready for Transit partner include:

- Expedited time-to-market by finding the right partner, faster
- Reliable, innovative solutions that are EMV and PCI-compliant
- Assurance that the certified solution adheres to Visa's global Mobility and Transportation Transaction (MTT) and/or Known Fare Transaction (KFT) frameworks
- Potential economic benefits through improved authorization data

“Aligning with Visa Ready for Transit standards makes it easier to showcase your solutions, and ultimately participate in important transit projects.”

Eric W. Pitts
Sr. Manager, Payment Operations
FEIG ELECTRONIC



To find a Visa Ready for Transit partner, visit partner.visa.com

VISA